



e-Wheels

Issued: 10 July 2008

adean-lewis@msauk.org

Sign up for Go Motorsport

The UK's first centrally co-ordinated marketing campaign to encourage new people into motor sport was launched in June by Vodafone McLaren Mercedes Formula 1 driver, Lewis Hamilton, at the McLaren Technology Centre in Woking.

Go Motorsport is designed to stimulate greater interest in the sport and show a wider public audience – beyond motor racing enthusiasts – what a great sport it is and how easy it can be to become involved at all levels, whether as a competitor, spectator, official or marshal.

The website www.GoMotorsport.net explains the sport for interested beginners in three main areas:

- Go Drive: highlights the many driving disciplines recognised by the MSA with details of how to participate, costs, requirements, where to go, who to approach and a searchable database of clubs
- Go See: lists venues and events by region and postcode making it easy for members of the public to find out what is on near them
- Go Help: explains the many volunteer roles which are available such as in administration, acting as an official or becoming a trained marshal as well as how to become involved

To be included in the Go Motorsport initiative, motor clubs should complete a questionnaire, which is available from http://files.e2ma.net/2971/assets/docs/go_motorsport_questionnaire.xls. This will ensure the correct information is on the Go Motorsport website.

Club officials can return questionnaires by email to info@gomotorsport.net or by post to Ben Taylor at Motor Sports House. If you have any questions, contact Alex Birley, who is co-ordinating Go Motorsport, on 07841 673012.

Let's Go Karting

Stars from the world of Formula One and motor sport were at Buckmore Park on 23 June to give the green light to the MSA's Let's Go Karting campaign, which will enable children to experience the thrill of karting for just £5.

Let's Go Karting will be spread across 16 clubs and tracks throughout Britain and will allow children between the ages of 8 and 16 to get behind the wheel of a kart at a specially subsidised rate. The scheme will ensure all the children are provided with full safety training by qualified instructors along with special safety kit and equipment, before having the opportunity to take to the track and test their skills.

Full details of the scheme can be found at: www.LetsGoKarting.net

Fellowships available

The Winston Churchill Travelling fellowships offer UK citizens, irrespective of background, age, educational or professional qualifications, the opportunity to increase their knowledge and experience through overseas travel in order to benefit others within their community. The categories for 2009 include sport, writers (journalists and historians) and young people (under 25 on 31 December 2009). Further information is available at www.wcmt.org.uk

Online Permits

For some time, MSA Registered Motor Clubs have been able to apply for permits on-line. This system allows a club to apply via the MSA website using an electronic application and uploading its regulations. Event permits of all status up to National A can be applied for on-line.

When a club uses the online application system its permit is emailed to it and is also available to download from the MSA website. This means it will become more common for the MSA permit on display at an event to have been printed by the club rather than be the original certificate sent from Motor Sports House.

These self-printed permits are laid out in the same way as the original certificates – the only difference being that the signature will have been printed.

Marshals' next of kin

A quick reminder to clubs that it is good practice to request next of kin contact details for marshals and all signed-on officials. This makes life easier if an official is ill or injured.

Motor club information

The MSA website www.msauk.org is the place to locate motor clubs (in MSA Club Directory) and to see changes and applications for recognition (in News).

ENDS.